UniNet to introduce iColor Printing Solutions for the graphics, apparel and textile transfer markets at the 2015 SGIA Show

Los Angeles, CA- UniNet will be exhibiting at the SGIA 2015 Show in Atlanta, GA on Nov. 4th - 6th to showcase iColor Printing Solutions, including its **iColor® 500** Short to Mid Run Digital Color plus white transfer media printer for the graphics, apparel and textile transfer markets.

iColor® 500, The most revolutionary, forward thinking digital printing technology on the market today is perfect for the short to mid run printing market. The **iColor® 500** printer features full color, **fluorescent white** and optional fluorescent colors combined with TRUE black printing for stunning transfer media output!

The **UniNet iColor® 500** is the **only printer** on the market to feature **White Underprint** capabilities, a groundbreaking new technology, essential for printing on clear and dark media to enhance the vibrance of text and graphics.

Commercial printers now can deliver more for less with this unique and affordable digital printing technology for short to mid run apparel, garments, cards, stationary, invitations, envelopes, labels, brochures, and packaging prototypes, in addition to other media and surfaces - All delivered at the highest and most consistent printing quality available. The **iColor® 500** is ideal for printing lower-cost signage, transparencies, and films requiring white printing.

"We will be offering a game -changing technology to the graphics, apparel and textile transfer markets with the most affordable **toner-based, heat-transfer solution for full-color, fluorescent color and white printing on the market.** Our **iColor® 500** Digital Printer is an optimal complement to graphic arts and textile transfer industries" said Joe Dovi, COO at UniNet.

The iColor® 500 offers many benefits and advantages to keep commercial printers competitive:

- Print on Demand, Any job, Any size, Any time
- The **iColor TransferRIP** software to print white under color in one pass
- iColor's unique fluorescent white printing technology produces white text and graphics on dark and clear media
- First to market fluorescent colors which glow under black (UV) light
- No need to outsource or turn away jobs
- Easy production of short to mid run repeat orders
- Low temperature LED printing (under 200 degrees F) allows for the widest choices of media and papers

UniNet is a worldwide OEM with more than 25 years of experience in the imaging industry. With sales service and distribution networks on every continent, we have earned a reputation for high quality products and customer service. We are now bringing this expertise to graphic arts and textile transfer industries with the **iColor®** Short to Mid Run Digital Color plus white transfer media printer.

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For detailed information on iColor® Printing Solutions please visit: www.icolorprint.com