



## UniNet Presents iColor Printing Digital Solutions for On Demand Label Production, Graphics and Textile Transfer markets at The EastPack Expo 2016

Los Angeles, CA - UniNet will be exhibiting at the 2016 EastPack Expo in New York, NY on June 14<sup>th</sup> - 16<sup>th</sup> (Booth #3323) to showcase iColor Printing Digital Solutions, including its NEW innovative technology **iColor® 600** Short to Mid Run Portable Digital Color Tabloid Transfer Printer with white overprint and underprint capabilities for the textile transfer markets, and the **iColor® 700** digital printer for the short-run label production market.

**The iColor 600® LED Toner Based Transfer Printer**, featuring full color combined with white overprint and under print capabilities, is the **most unique** and **versatile solution** on the market today. **The iColor 600®** is capable of producing **tabloid sized**, professional quality transfer image prints **on-demand**. **The iColor 600®** offers full capabilities to showcase brand and company information on product and container labels, retail packaging, promotional giveaways, banners, brochures, mouse pads and much more. Produce a broad variety of personalized garments and items for teams, corporate gifts and special events. **The possibilities are endless!**

**The iColor 700®** provides a complete printing solution engineered to solve many of today's challenges in manufacturing and their printing requirements. This digital LED label press serves the needs for on demand label production for a wide variety of industries such as the beverage, food, pharmaceutical, nutraceutical, chemical and cosmetics, as well as others that require prototype, custom and **variable data labeling**.

"Save time and money by going digital and bringing label printing in house" said Joe Dovi, COO at UniNet.

Commercial printers can now deliver more for less with UniNet's unique and affordable line of **Digital LED Printing Technology products** for short to mid run garments, menus, stationary, invitations, envelopes, product labels, brochures, and packaging prototypes, in addition to other media and surfaces - All delivered at the highest and most consistent printing quality available.

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UniNet is a worldwide OEM with more than 25 years of experience in the imaging industry. With sales service and distribution networks on every continent, we have earned a reputation for high quality products and customer service. We are now bringing this expertise to the on-demand production labeling, graphic arts and textile transfer industries with the iColor® 600 and 700 digital printers.

For more information, press only contact:

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For detailed information please visit [www.icolorprint.com](http://www.icolorprint.com)