

## UniNet Continues Collaboration with UPM Raflatac by Featuring the iColor®700 Digital Label Printer at Pack Expo 2016

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UniNet will be demonstrating their iColor® 700 digital LED toner-based printer in UPM Raflatac's booth at Pack Expo Show from November 6<sup>th</sup> to the 9<sup>th</sup> in Chicago. Situated in Booth N-6275, the teams will be highlighting short run digital label printing using label stocks from UPM Raflatac's Print-On-Demand line. This range provides a selection of innovative paper and film combinations that offer high quality imaging and excellent durability for labeling and packaging. Applications include food and beverage, health and beauty, product and shipping, as well as the recently approved polyester (PET) that is now BS5609, section 3 GHS certified for chemical and drum labeling.

UniNet partnered with UPM Raflatac, global supplier of pressure sensitive label materials, to create worldwide solutions for converters and customers that ensures professional results using the iColor® digital label printers. The iColor® 700 low fuser temperature technology supports printing production on a broader range of standard and specialty substrates including BOPP, PET, vinyl and more.

"The printing capabilities of the iColor® series continue to grow based on our collaboration with UPM Raflatac. By partnering with them we are able to offer a diverse selection of substrates for converters and commercial printers looking to expand their product offering, or brand owners looking to create the perfect image for their packaging. We look forward to demonstrating the iColor® 700 in their booth and our continued partnership in the future," said Joe Dovi, COO at UniNet.

Visit Booth N-6275 at Pack Expo to see demonstrations of the iColor® 700 working in unison with UPM Raflatac substrates. For additional information on this product and more, please email <u>sales@icolorprint.com</u> or visit <u>www.icolorprint.com</u>