

iColor™ 700

SHORT RUN DIGITAL LABEL PRINTER - MARKET INFORMATION

It's very rare to find a product in any market that doesn't require a label these days.

The iColor™ 700 is a digital label printing solution that provides high resolution graphics, photos and barcodes on an array of die-cut, kiss-cut and continuous roll substrates for any market or industry. Users are capable of printing upwards of 2,000 full color labels in minutes and have them ready for the applicator or shipped to the customer the same day. Ideal for in-plant printing or production environments, the iColor™ 700 digital label printer makes light work out of any label job.

It's never been easier to go digital.

The dynamics of the label and packaging industry are evolving and UniNet is changing the rules with the iColor™ 700 desktop digital label printer. Customer's demands are turning to shorter runs, faster turnaround and greater variability in their labels, branding and packaging. Using the iColor™ 700 digital label printer, there is no need to outsource to commercial label printers and store large quantities of labels, thus resulting in no spoilage of inventory or additional setup or plate costs. Users can efficiently print as few as 20 labels or as many as they can fit on a roll in minutes rather than hours, eliminating lengthy lead times. With a low acquisition cost, entry into the digital label printing and packaging market has never been easier with the iColor™ 700 desktop label printer.

The usage for labels is infinite, with the only limitations being one's imagination.

The line between labels, packaging and product are blurring and when your product is competing with hundreds of others for a customer's attention, everything is hinging on the overall visual appeal in order to stand out from the rest. The versatility of substrates capable of running on the iColor™ 700 allows for a more diverse product offering and further differentiation from competitors products. Using the iColor™ 700 digital label printer, you will help your package and brand stand apart from the others and receive the competitive edge it deserves.

Go from product to market faster.

Let UniNet and the iColor™ 700 help you realize the value digital label printing can offer. For further information and examples on potential markets, please refer to the information below...

Markets - iColor™ 700

Beverage Labels

- Beer
- Wine
- Water bottles & sports drinks
- Coffee & tea

Packaged Food Labels

- Frozen foods
- Canned food items
- Soups and sauces
- Jarred vegetables and jams
- Fresh food labels
- Confectionary items
- Oil and vinegars

Promotions and Event Labels

- Sale labels
- Hang tags
- Event labels

Household Item Labels

- Candles
- Bath and body products
- Electronics and lighting
- Cleaning products
- Paints and adhesives
- Cosmetics and perfumes

Industrial Labels

- Barcode and carton labels
- Automotive parts
- Manufacturing
- Shipping and receiving
- Chemicals and drums

Other Labels & Applications

- Nutritional value labels
- Vitamins and supplements
- Medical labels
- Pharmaceuticals