



UniNet to Conduct Free Educational Sessions About Short Run Digital Label Printing at Graphics of the Americas (GOA)

February 2017 – Hawthorne, CA. USA

UniNet, a worldwide manufacturer of short to mid-run digital label and apparel transfer presses, as well as integrated label finishing solutions, will be presenting a series of free educational sessions titled "Innovations in Short Run Digital Label Printing" at Graphics of the Americas (GOA) from February 16-18th, 2017 at the Broward County Convention Center in Fort Lauderdale, FL.

Taking place in Booth #634, UniNet will cover the diverse aspects of the short run digital label printing industry – from substrates and offline finishing to the upcoming trends in the digital label market space. There will be live demonstrations of the different types of equipment and the opportunity to talk to the experts. The series will be hosted in both English and Spanish.

The Session Schedule is as follows:

February 16th & 17th

11 -11:30 AM (English)

12:30 -1 PM (Spanish)

2-2:30 PM (English)

3:30 - 4 PM (Spanish)

February 18th

11:30 AM -12 PM (English)

1-1:30 PM (Spanish)

Nestor Saporiti, CEO at UniNet, says "We are excited to get the opportunity to share our industry knowledge and educate GOA attendees on the exciting business opportunities in the short run digital label market. Graphics of the Americas draws a diverse group of people from North, South, Central America and the Caribbean, and we look forward to educating fellow members of the print and graphics industry."

UniNet[®]

iColor[®]

PRINTING SOLUTIONS

For more information about these seminars or the partners and products involved, please email sales@icolorprint.com or visit www.icolorprint.com