



## **UniNet to Demonstrate New Transfer Products at the Atlantic City Imprinted Sportswear Show (ISS)**

*March 2018 – Hawthorne, CA. USA*

UniNet, worldwide Original Equipment Manufacturer (OEM) of on-demand digital print technology, will be demonstrating their new digital transfer printer and software solutions at the Imprinted Sportswear Show (ISS), taking place March 15-17<sup>th</sup> at the Atlantic City Convention Center.

During the three-day event, UniNet will be doing demonstrations of the UniNet iColor® 550 and 600, which are multipurpose printing solutions for the transfer production of garments, labels, stationary, banners, hard surfaces, marketing customization and more. The versatility of these digital transfer printers allows users to create heat transfer prints with white underprint and an overprint, in a single pass, using the iColor® TransferRIP or ProRIP software. The true black cartridge is included with all printers and gives users the option to switch to CMYK mode to print items when white is not needed. The product capabilities and creative potential can be further enhanced using UniNet's specialty toner upgrade cartridge kits which includes fluorescent, clear, security, and dye sublimation toners - eliminating the need to purchase separate machines to accomplish each function.

Also being presented is the new iColor® SmartCUT software, which allows users to easily print and press oversized images onto apparel and hard surfaces. This ground-breaking application turns any iColor® 500, 550 and 600 transfer printer into a tabloid 'plus' capable machine, allowing for the splitting and splicing of one graphic across two printed transfer sheets for pressing onto large items.

Visit UniNet in booth #937 to see demonstrations of these new products along with other solutions from the iColor® Printing Solutions line, including specialty toners and transfer substrates for a variety of heat transfer applications. For additional information please email visit [www.icolorprint.com](http://www.icolorprint.com) or email [sales@icolorprint.com](mailto:sales@icolorprint.com)