



UniNet to Launch New Transfer Printer at the Imprinted Sportswear Show (ISS) 2018

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UniNet, worldwide Original Equipment Manufacturer (OEM) of on-demand digital print technology, is set to launch their newest transfer printer at the Imprinted Sportswear Show, taking place January 19-21, in Long Beach, CA.

The iColor® 550 is a multipurpose printing solution for transfer production of garments, labels, stationary, banners, hard surfaces, marketing customization and more. The versatility of this new printer allows users to create heat transfer prints with white overprint, right side reading with white underprint, and regular CMYK prints without white. The iColor® 550's capabilities can be further enhanced using UniNet's specialty toner upgrade kits which includes fluorescent, clear, security, and dye sublimation toners.

Also being presented is the new iColor® SmartCut software, which allows users to easily print and press oversized images onto apparel and hard surfaces. This ground-breaking application turns any iColor® 500, 550 and 600 transfer printer into a tabloid 'plus' capable machine, allowing for the splitting and splicing of one graphic across two printed transfer sheets for pressing onto large items.

Visit UniNet in booth #1921 to see demonstrations of these new products along with other solutions from the iColor® Printing Solutions line, including the iColor® 600 digital transfer printer, LF600 desktop finishing system, and various specialty toners and transfer substrates for a variety of heat transfer applications. For additional information please email visit www.icolorprint.com or email sales@icolorprint.com

About UniNet

UniNet is a worldwide Original Equipment Manufacturer with over 25 years of experience in the imaging industry. With sales, service and distribution networks on every continent, we have earned a global reputation for high quality products and customer service. As the innovator of specialty products such as "Absolute Color", "White" and "Fluorescent" toners, UniNet offers its OEM line of iColor® Short to Mid-Run Digital Label, and Apparel/Graphic Arts Transfer Presses as well as integrated label finishing solutions.



About the Imprinted Sportswear Show (ISS)

ISS trade shows bring together buyers, suppliers and manufacturers in screen printing, embroidery and graphic design. The shows are filled with exhibitors ranging from apparel screen printing equipment, multi-head embroidery machines, direct-to-garment printing options, heat-applied rhinestone designs, neon inks, performance stretch inks, sublimation equipment and much more. The ISS will take place at the Long Beach Convention and Entertainment Center in Long Beach, CA.