



## **UniNet to Showcase New Sublimation Toners at the SGIA 2017**

*September 2017 – Hawthorne, CA. USA*

UniNet, worldwide Original Equipment Manufacturer (OEM) of on-demand print technology, has announced they will be showcasing their new sublimation toners at the SGIA. This CMYK sublimation toner kit produces high quality, vibrant color prints for sublimation transfers onto polyester-based textiles, and sublimation coated hard surface substrates such as ceramic, metal, acrylic and more.

The release of this specialty sublimation toner kit allows users to enhance their iColor® Digital Transfer Printer's capabilities by using the same machine for five different uses: Heat transfer printing with white overprint, right side reading with white underprint, fluorescent printing, regular CMYK prints without white and sublimation transfer printing. Easily swap back and forth between regular toner and the sublimation toner, eliminating the need to purchase separate machines to accomplish each function.

Taking place October 10-12th in New Orleans, LA., the team will also be showing additional items from the iColor Printing Solutions product line including the iColor® 600 digital transfer printer, iColor® LF600 desktop digital die cutter for sheets, and fluorescent & white toners from their specialty toner line.

"UniNet continually keeps our customers competitive with new specialty toner kits such as the one for sublimation, which allows one printer to take the place of many." said Joe Dovi, COO at UniNet. "Users of iColor Digital Printers can greatly benefit by simply swapping their toner cartridges to produce high quality sublimation transfers, allowing them to maximize productivity, decrease costs and enhance business profits."

Visit the team from UniNet in Booth #4327 to see demonstrations of the products mentioned above, along with other innovative products from the iColor® Printing Solutions line. For more information, please contact [sales@icolorprint.com](mailto:sales@icolorprint.com)