

UNINET & COLLABORATORS TO CONDUCT FREE EDUCATIONAL SESSIONS CALLED "INNOVATIONS IN SHORT RUN DIGITAL LABEL PRINTING" AT GRAPHICS OF THE AMERICAS 2016 (GOA)



Los Angeles, CA, February, 2016 – UniNet, a worldwide manufacturer of Short to Mid-Run Digital Label, and Apparel transfer Presses as well as integrated label finishing solutions will be presenting a series of free educational sessions called "Innovations in Short Run Digital Label Printing" at Graphics of the Americas (GOA) from February 18-20, 2016 at the Miami Beach Convention Center in Miami Beach, FL.

UniNet along with its stand partners UPM Raflatac and Kompac Technologies will cover on diverse aspects of **Short Run Digital Label Printing** including all facets of the short run digital label market – from substrates and offline finishing to the upcoming trends in the digital label market space. Additionally, there will be live demonstrations of the different types of equipment and the opportunity to talk to the experts. The series will be hosted at **booth # 532** in both English and Spanish.

Nestor Saporiti, CEO at UniNet, says "We are thrilled to be able to share our industry knowledge and educate GOA attendees on the exciting business opportunities in the short run digital label market."

The Session Schedule is as follows:

February 18th & 19th

11 AM -11:30 AM (English) 12:30 PM -1 PM (Spanish) 2 PM-2:30 PM (English) 3:30 PM - 4 PM (Spanish)

February 20th

11:30 AM -12 PM (English) 1 PM -1:30 PM (Spanish) For more information about these seminars or the partners and products involved, please email <u>sales@icolorprint.com</u> or visit <u>www.icolorprint.com</u>

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About UniNet

UniNet is a worldwide Original Equipment Manufacturer (OEM) with over 25 years of experience in the imaging industry.

With sales, service and distribution networks on every continent, we have earned a global reputation for high quality products and customer service.

As the innovator of specialty products such as "Absolute Color", "White" and "Fluorescent" toners, UniNet offers its OEM line of **iColor®** Short to Mid-Run Digital Label, and Apparel transfer Presses as well as integrated label finishing solutions.